



For press or image requests for the Museum of Comedy, including events in the Cooper Room, please contact marketing@museumofcomedy.com

Information for visiting companies

Overprint Detail

Box Office 020 7534 1744

www.museumofcomedy.com

The Undercroft, St George's Church, Bloomsbury Way, London, WC1A 2SR

If you are mentioning specific ticket prices on any publicity material the words Booking Fees Apply must also be included. This is due to ASA regulations.

Logos

Please use the Museum logo on all promotional material.

Do not distort, crop or change the colour or appearance of the logo in any way.

To be sent logos, please contact marketing@museumofcomedy.com with your requirements.

Images

Please supply images in the dimensions below. Failure to do so may delay the on sale of your event, and affect subsequent promotional activity.

For digital use:

Portrait image: 500* w x 665* h

Format: JPEG

For print use:

High res image >1mb

Format: JPEG

Plus any additional promotional or production images, Youtube link to promotional trailer/video footage

Print Requirements

PLEASE NOTE: We have very limited display space at the Museum and as such encourage you to supply only the print specified below. We will rotate posters and flyers; please supply posters as early as possible.

1 night

2 x A3 Posters

200 x A5/DL Leaflets

3 nights+

2 x A1 Laminated Posters

5 x A3 Posters

500 x A5/DL Flyers

For long runs or to discuss specific print requirements, please contact marketing@museumofcomedy.com

Please proof to marketing@museumofcomedy.com prior to print.

Please deliver all print to **Museum of Comedy, The Undercroft, St George's Church, Bloomsbury Way, London, WC1A 2SR**. It would be appreciated if all print deliveries could be made between the hours of 10am and 5pm.

Marketing Activity

Venue marketing activity as per your hire:

- Listings on venue websites – www.museumofcomedy.com and www.leicestersquaretheatre.com
- Eshot inclusions to Museum of Comedy and Leicester Square Theatre email lists (95k)
- Inclusion on in house screens
- Inclusion within venue brochure

Please note inclusion within brochure is subject to show being confirmed and information provided prior to print deadlines.

- PR listings
- Social Media presence

Social media channels:

twitter.com/museumofcomedy

facebook.com/museumofcomedy

Contacts:

Box Office: boxoffice@museumofcomedy.com

Marketing: marketing@museumofcomedy.com